



SINK OR SWIM

Cutting Edge Seminars
www.sinkorswim.co.za

What Now??!!

SUSTAINABLE RESPONSIBLE EFFECTIVENESS

A PRACTICAL **STRATEGY-BASED APPROACH** TO THE APPLICATION of the KING III™ CODE of CORPORATE GOVERNANCE in your business.

(Go to www.sinkorswim.co.za for more information or to book online)

- As from 1 March 2010 the King iii™ Code of Corporate Governance has applied to all entities in South Africa.
- This Code of Corporate Governance sets out the Recommended Practices to ensure good Corporate Governance across a range of different companies – each Governance Element is elaborated and certain key recommendations are made.
- Every business has to “apply or explain” how they have applied this code of Corporate Governance to their business.
- This can only be done by firstly better understanding what the Code actually entails... along with the new business landscape introduced by the New Companies Act (Act 71 of 2008) that shapes this business landscape and provides the context for the application of the King III Code.
- Every business director or decision maker is responsible for, not only their Corporate Strategy but also for their businesses Corporate Governance Framework and Structures – these should ensure that you are not only EFFECTIVE as a business but are also SUSTAINABLE and RESPONSIBLE in whatever you aim to do (and actually do).
- It is no longer BUSINESS AS USUAL – the opportunity exists for you to take advantage of the opportunities and create a “BUSINESS UNUSUAL” that thrives and prospers into the future.
- Find out how by attending the SINK or SWIM: What Now??!! Sustainable Responsible Effectiveness – a Strategy based approach to Corporate Governance Seminar

The SINK or SWIM: What Now??!! Sustainable Responsible Effectiveness – a Strategy based approach to Corporate Governance Seminar will provide real solutions for business by addressing these business critical issues that are changing the landscape of business – and answering the questions HOW DOES THIS AFFECT ME AND MY BUSINESS? This **HALFDAY SEMINAR** will provide you, the business owner or director, manager or member of a close corporation, with practical input into the key areas that you need to be aware of to succeed and prosper into the future.

You will be provided with the SINK or SWIM: Sustainable Responsible Effectiveness – a Strategy based approach to Corporate Governance Seminar Presentation Handbook – for your ongoing reference and use along with practical templates to assist you in identifying the key Corporate Governance priorities for your in your business – and providing some insight into the way forward for you and your business.

Who Should Attend?

- | | | |
|-------------------------|----------------------------------|-------------------------------------|
| - Business Owners | - General & Financial Management | - Human Resources & Marketing |
| - Shareholders | - Decision Makers | - Business Advisors/Accountants |
| - Directors (ALL AREAS) | - Administration & Operations | - (all other relevant stakeholders) |

CONTACT US HERE:

www.sinkorswim.co.za

Presented by Honeylane Consulting:

Facilitator: Roger Hitchcock

Cell: 082 881 3717

roger@sinkorswim.co.za

Booking Form:							Ref: CI	
(fax together with payment confirmation to 0866 724 456/email to: roger@sinkorswim.co.za)								
PLEASE INDICATE YOUR CHOICE OF DATE AND VENUE: (See www.sinkorswim.co.za for details)			DATE BOOKED:		VENUE/AREA:			
Name:								
Company:		Position:						
CONTACT DETAILS:	Cell:	Email:						
	Tel:	Postal Address:						
	Fax:	Code:		Total per Delegate	R 1,295.00			
	Signature:		A Discount of 20% applies for Groups of 5 or more					
Banking Details: Honeylane Consulting (Pty) Ltd		ABSA Bank: Account Number: 92-3314-0604 Branch Code: 63-20-05 Account name: Honeylane (Invoices/Receipts will be issued on receipt of booking – email proof of pmt to info@sinkorswim.co.za or fax to 0866724456)				REF: SOS/Company or Delegate Name		

Go to www.sinkorswim.co.za for more information or to book online