

Kwikwap Website System with Bulk Emails and SMS Marketing features

We **MOBILIZE** the INTERNET!! And YOUR OFFICE!!

Why your business should invest in a Kwikwap Website System view Videos click [here](#)

- You can build and maintain your website and online database from anywhere in the world, our website design system is online.
- As the web evolves = our platform gets updated to the latest trend at no additional cost to you.
- Never ever lose your data base, important documents, pictures, videos, surveys etc. ever again due to PC / Laptop crashes or theft. **Data safely stored online.**

The Importance of Social Networks = use these to your added advantage !!

- Absolute free advertising.
- **Share your website pages** / newsletters / documents / products with all the social media networks = Facebook, Twitter, Linkedin etc. with **just a click** of your mouse, thus saving you time and effort in maintaining this social media networks.

Online Business Marketing Tools

- **Online database** – create new / import existing database
- **Communication and mailing list system Email and SMS** out of your **web portal** (control panel).
 - The SMS function contains a hyperlink to your website so that your website can be accessed via your cell phone. Bulk SMS @ 0.25 cent
 - 1 Free SMS Short Code *
 - Bulk Email and SMS can also be done via your **Cell phone** form the **web portal**.
- **Autoresponder** - This allows you to send out communications automatically
- **SMS short code** - SMS “getmobi” to **37995** and get **20% off your once of setup fee** you save **R500.00**.

TRY IT OUT - IT WORKS!!

The first keyword is free and any additional keywords attract a once of charge of R500.00. The SMS's are charged to the sender at R2 each *. The main purpose of sms short codes is to invite people to make contact and secondly for the website owner to gather cell phone numbers of people interested in your business. All the senders' cell phone numbers are stored here for you to contact them directly. You are charged for the replies that are sent to your customers (0.25c each)

The use of sms short codes is strictly monitored by WASPA (see their website www.waspa.org.za). We therefore reserve the right to cancel your keyword without notice if any of WASPA's rules are broken.

Unlimited Number of Pages!! Unlimited Products!!

Web portal means: The back end of the website where the web owner can maintain updates, adjust the look and feel, keeps the online data base communicates with clients via email /sms creates forms and surveys and more, it is in fact your **Online Office!!**

Free Industry Specific Modules - All the rental / products & booking enquiries results are recorded within your online database. There is an SMS facility which informs the web owner as & when booking/s are done online. This option can be enabled or disabled.

60% OF GOOGLE SEARCH IS DONE VIA MOBILE PHONE!!!

MOBILE PHONES ARE ALWAYS SWITCHED ON AND WITH THE PERSON!!

INSTANT SEARCHING FROM ANYWHERE AND WHENEVER NEEDED!!



Our Website are [click on picture to view mobi website](#)

IF YOU HAVEN'T GOT A MOBILE ENABLED WEBSITE YOU COULD LOSE OUT ON HUGE POTENTIAL BUSINESS!



By clicking on the [blue links](#) below you can try out the functions on my demo website

This action will redirect you to the Demo Website

[Ecommerce Online Shop](#) Visitors can order and pay online. Improves your cash flow!

How it works:

- ✓ Credit Card and EFT payment facility / Creates Orders & Quotations*
- ✓ All transactions are recorded in your **web portal**.
- ✓ **Access to Credit Card gateways like, Paypal, Monsterpay, PayFast, EFT.**
- ✓ **Very easy to setup a comprehensive online shop.**

[Estate Agency Free Property listing](#)

How it works:

- ✓ Online clients can upload details of the house / flat / office which is "For Sale" with up to 6 (six) pictures.
- ✓ When Website owner accepts the listing, this can then be published on the website.
- ✓ This module allows an Estate Agent to add up to 999 properties (with six (6) pictures per property) to their website, with a quick and easy uploading facility.
- ✓ This Module is free of charge.
- ✓ Any sms sent to potential clients will be charged at 0.25c per SMS.
- ✓ Once the Module has enabled the website owner will be assigned a unique Estate Agent Code.
- ✓ Each property is assigned a unique Property Code created off the Estate Agent Code.
- ✓ Interested parties would SMS the unique Property Code to 37995.
- ✓ An SMS will be sent to the sender with a link to the Property Listing, matching the unique Property Code, on your website.
- ✓ Standard SMS rates, including free SMS's, apply.
 - For example, if the Website Owner is assigned an Estate Agent Code = AX
 - and the client's Property Code is AX21,
 - then interested parties would SMS AX21 to 37995
 - and they will receive a link to that property listed on your website.
- ✓ Estate Agents can include this on the "For Sale" board advertising the property. This is done by pasting put a sticker with the following message on their boards =
"SMS AX21 to 37995 to receive more info".

[B&B & Hotels & Tour Operator/Guides \(Online Booking System\)](#)

How it works:

- ✓ Here the website owner can add a menu item to their website called "Booking Enquiry" which enables an accommodation / tour enquiry form.
- ✓ The interested party would fill in their details and the completed accommodation / tour enquiry form will then be emailed to your email address.
- ✓ The client also receives a copy of this email.
- ✓ You can also instruct the website system to send the website owner an SMS that a booking has been made. All bookings are recorded in the **web portal**.
- ✓ This module is free of charge.

[Cars / Bikes / Boats / Caravans](#) Dealers can list their Show Room online)

How it works:

- ✓ Online clients can upload vehicle For Sale with up to 6 pictures.
- ✓ Website owner on approval can then publish this vehicle on the website.
- ✓ This module allows an Auto / Bike / Boats / Caravan Dealers to add up to 999 vehicles (with six (6) pictures per vehicle) to their website, with a quick and easy uploading facility.
- ✓ This Module is free of charge
- ✓ NOTE: normal SMS rates will apply
- ✓ Once enabled the website owner will be assigned a unique Auto Dealer Code.
- ✓ Each vehicle is assigned a unique Vehicle Code based off your Auto Dealer Code.
- ✓ Interested parties would SMS this unique Vehicle Code to 37995
- ✓ An SMS containing a link matching the unique Vehicle code to the Vehicle Listing on the website, will be sent to the interested
- ✓ Standard SMS rates, including free SMS's, apply.
 - For example, Website Owner is assigned Auto Dealer Code = CBY, and
 - The assigned Vehicle Code is CBY21,
 - then interested parties / potential Buyers would SMS - CBY21 to 37995
 - and they would receive an SMS containing a link to that Vehicle on your website.
- ✓ Auto Dealers can advertise the vehicles which are For Sale, by displaying a sticker with the following message
"SMS CBY21 to 37995 to receive more info."

[Recruitment](#) (Job application system)

Career click [here](#) in need of Staff click [here](#)

- ✓ Applicants can upload copies of ID / CV / and Id Photos **click [here](#)**
- ✓ All applicants' details are recorded in your **web portal**.

[Loans](#) (Online loan application)

How it works:

- ✓ Website Owner can add a menu item to their website which adds an "Apply for a loan now" link which enables an electronic application form.
- ✓ The application forms are intelligent in the sense that the ID number is checked for validity and returns different questions depending on the preceding questions.
- ✓ The completed application forms will then be emailed to website owner's email address.
 - A Sample of the application form can be viewed [here](#).
 - View the system by clicking [here](#).
- ✓ All requests are recorded in the **web portal**

[Appointment Booking System](#) Online Appointment booking System

How it works:

- ✓ Here you can add a menu item to your website which adds a "Book Appointment" link which enables an appointment booking form.
- ✓ The user is able to select from available times via a calendar.
- ✓ The completed appointment booking forms will then be emailed to a specified email address and can also send an SMS to website owner's mobile.
- ✓ All bookings are recorded in your **web portal**.

[Rental System](#) (Rent out anything tools/bikes/cars/maids/printers etc)

How it works:

- ✓ Visitors to the website can Hire / Rent as per sample click [here](#) .
- ✓ Website owner will receive an email and an SMS (when this function is enabled) of the rental products.
- ✓ All transactions are recorded in your **web portal**.

[FAQ](#) Frequently Asked questions

How it works:

- ✓ Visitors can ask questions via your website.
- ✓ Website owner will get an email that a question has been posted on your website.
- ✓ You can then login to the web portal, view the FAQ & then answer it and/or publish it on the website.
- ✓ Visitor will receive an email notification confirming that the FAQ has been answered.
- ✓ Good for SEO

[COMMUNITY POLICING FORUM](#)

This module works well for Neighbourhood watches, Security companies, etc

How it works

- ✓ The CPF module allows registered CPF members to send instant bulk SMS's to other registered members of your community (e.g. suspicious activities etc).
- ✓ You may add any member of your existing Mailing List to your CPF list (community).
- ✓ This module is free but you will need to pay for each SMS sent by your community @ 0.25c each
- ✓ A member belonging to the community would SMS the CPF code followed by the message to "37995" and the particular warning is communicated to everyone on the community list.
 - For example, a member will sms the recorded CPF code followed by a message = "Watch out for three men with orange overalls running down Menlyn Road."
 - The total message may not exceed 160 characters.
 - Because this system can quickly run up a large SMS bill, additional SMS's would need to be purchased when the SMS count has reached 1,000 at any stage during the month.

[Members only web pages](#) Requires Login and Password

[Ecommerce Online Shop](#) Credit Card & EFT payment facility / Creates Orders & Quotations)*

All transactions are recorded in the **web portal**.

[Videos](#) Upload as many youtube videos as you like

[Picture Gallery's](#) Upload as many photo albums and pictures as you like

[Documents and Brochures](#) **Can be sent** from your **Cell phone** no need to be at your office & lug your pc / laptop around

[Newsletters/Blog](#) Post and email your newsletters and blogs

[Specials and Promotions](#) Promote your Specials online send SMS with Hyperlink

[Events Calendar](#) Show your events online

[Online Forms and Surveys](#)

Create your own –

- ✓ Invite people to join mailing list and to ask you questions.
- ✓ Know what your customers think!
- ✓ Show your customers that you care!
- ✓ All the completed forms are stored in the webportal with the online visitors detail + analytical & statistical reports.
- ✓ **VISITORS** can upload documents and pictures to your website and on approval website owner can publish them.
- ✓ Sample Printing Business: Client's can upload there Business Cards so they are stored in the webportal for printing (reprinting).

[Create Forums](#) Interact with your website visitors, encourages participation

[Directory Modules](#) You can create a Directory on your website with as many categories as you wish it to contain. [sample website \(Tyre Price Search\)](#)

- Fax to Email Number
- Advertising spots (Online advertising let the website pay for itself)
- Never pay for updates ever again!!
- Search Engine Optimised / Google Analytics and Webmaster Tools

[Work From Home Business Opportunity with Passive Income!!!](#)

Contact me today on 072 479 5166 or alfred@kwikwap.co.za

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