



# Standard Price list

<u>Description of INITIAL COSTS</u>	<u>Price Incl VAT</u>
Website set up and training (once off fee, excludes photographic services, advanced graphic design or scriptwriting, travelling more than 100km return or loading of more than 25 pages [client can load hundreds more themselves after training] ).	<b>R2,500</b>
Domain Transfer & Set up fee (if the client for example already has his/her own <u>existing domain name</u> registered; <u>once off fee</u> . If it is a .Com domain transfer add R135 extra)	<b>R165</b>
Domain Registration / Renewal ( <u>annual</u> fee, only applicable to package 2 and 3)	<b>R200</b>

<u>Description of MONTHLY COSTS</u>	<u>Price Excl VAT</u>
<p><u>Package 1</u>- Monthly Hosting and License costs (access to Kwikwap system), No dedicated domain, web address e.g. www.kwikwap.co.za/abc</p>	<p>R59 +VAT</p>
<p><u>Package 2</u> - Monthly Hosting and License costs (access to Kwikwap system), Dedicated domain , including one personalized email address</p>	<p>R99 + VAT</p>
<p><u>Package 3</u> - Monthly Hosting and License costs (access to Kwikwap system), Dedicated domain, including one personalized email address.</p> <p>The following <b>extra</b> features are included in this package:</p> <ul style="list-style-type: none"> <li>● <b>Online shop</b> (including access to credit card payment gateway, EFT and Quoting system)</li> <li>● <b>Mobi website</b> (a second website, optimized for access by cell phones)</li> <li>● <b>Free SMS shortcode</b> (e.g. "SMS the word SPECIAL to 37995")</li> <li>● <b>Autoresponder</b> (a system that allows automatic emails to be sent)</li> <li>● <b>Google Analytics and Webmaster Tools</b></li> </ul>	<p>R150+VAT</p>

First extra personalised email account	R25 +VAT
Second extra personalised email account	R20 +VAT
Third + more extra personalised email accounts	R15 +VAT
<i>Please discuss your unique email needs with us</i>	
Emails through mailing list system	Free
SMS's through Bulk SMS system	R0,22+VAT

**Traffic & Data (space) allowance per website** – currently there are no official limits on the amount of traffic (or data) that clients may have on their websites and/or email. The agreement says the traffic and data must be “within reason”. Seeing that data and traffic charges are continuously dropping, we do not specify a limit at this stage; if however, a client’s website becomes extremely large and/or busy then we will negotiate a new reasonable hosting charge with the client and/or put the website on an overseas server (which is slightly slower than a SA server)

**\* Note on cancelled or postponed meetings:**

Clients must please note that Kwikwap Agents set aside a few hours to see them, so if a client cancels within 24 hours of the meeting it often leaves the Agent with insufficient time to fill the hours. Therefore, meetings should be please be cancelled or postponed more than 24 hours in advance.

**Two important notes:**

1. All packages include a live report that tells you which search terms brought visitors to your site, which pages they visited and how many visits you had from which search engines and from which countries your web visitors come from.
2. The Level 2 and 3 packages perform better on the search engines; if it is very important for you to be on the first page then choose one of those packages. The Level 3 package also allows you to use the extensive tools that are available at Google Webmasters Central.