



Kwikwap Overview

Kwikwap : The World's easiest web creation tool.

Do you have a website? Answer these questions for yourself:

- Are you happy with your website?
- Can you make changes to your own website as and when you want to?
- Can you accept credit card payments on the web (online shop, e-commerce)?
- Is your site listed high on search engine results (Google/Yahoo!)?
- Does your web convert visitors into customers?
- Can your site be accessed from a mobile phone?
- Can visitors sign up for your newsletter from your site?
- Do you have bulk e-mail and SMS facilities on your website?
- Can you use your website for prospecting?

The Kwikwap system can offer you all of the above
at a price that you can not find anywhere else.

We offer the best website design for the best price, guaranteed

Our consultants charge **nothing more than R2,500** to design and set up your fully interactive website *right in front of your eyes*. After this session you will be fully trained in the use of the World's Easiest Website Creation Tool. If you call today, you could have your website tonight!

Merit Computers cc
Making Technology Work for You!
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Your Web Site Specialists

Website features

- **Get discovered, be seen**
The Kwikwap system has been optimised to automatically increase your rating on search engines like Google and Yahoo! Our consultants can also offer you further tips on how to structure your website content to get even higher ratings.
- **Manage own website**
Take control of your website. With Kwikwap you can make changes to your own website, which is then published immediately online. Change prices on your products, add specials, insert photos etc. whenever you want to! Your website can have unlimited pages, and is fully interactive! Don't ever be charged for website updates or maintenance again.
- **Different Platforms**
Your website is published on 3 different platforms: Traditional web page, older web-enabled phones, and modern (Windows-based) mobile phones. Whatever you publish through the Kwikwap system, gets immediately optimized and published on all three of these platforms, enabling potential clients to visit your website from their mobile phones – at no extra cost!
- **Bulk Mailing list & SMS system**
You can keep your customers instantly informed about specials, events or newsbits via regular e-mails or SMSs to your client list, via the automated processes set up on your Kwikwap website. SMSs are charged at ZAR R0.22 (Excl VAT) each, whilst e-mails are free.
- **Interact with your customers**
There are several ways to interact with your customers via your Kwikwap website;
Have scrolling, highlighted announcement on your homepage – guaranteed to attract the attention of any visitor.
Send out notices via e-mail or SMS (see above).
Collect data via online forms and surveys (see below).
Maintain your own blog.
Set up a discussion forum.
Set up a members only area on your website.
- **Publish various media**
You can publish any form of media on your site, like photographs of your products, scrolling photo albums of your shop / staff / products / client logos etc, or even YouTube videos.
- **Industry specific modules**
Kwikfood ordering system
Recruitment module
Online loan application
Appointment booking system
Estate agent module
Auto dealer module
Bike dealer module
Accommodation booking and enquiry system
Community Policing Forum module



- **Online Shop**
Do you have a need to offer online ordering and accept credit card payments on your site? No problem! Kwikwap has an integrated online shop and credit card payment module included in Package 3 (see below for various packages). You may also choose to just have request for quotes or confirmation of orders online, continuing with your manual processing of payments.
- **Collect data**
Our customizable online forms generator allows you to compile relevant questionnaires for your online visitors to complete. This information can then be downloaded into a spreadsheet like Excel to build up a database and/or process the data.
- **Advertising**
You can allow advertising logos with direct hyperlinks on your website, without knowing how to write any programming script or coding. Generate an additional income from your site.

All of this can be yours for a low set-up fee of only R2,500, and for as little as R59 (Excl) per month! You will not find value like this **anywhere** else!



Your Web Site Specialists

There is no catch, so why is it so cheap?

This is not the world's first website design software, but we made 100% sure it is the easiest! Because our system is so user friendly, we can use normal people to develop your website. No longer do you have to pay a highly skilled developer to design or update your website. We talk your language!

Our monthly fee is only between R59 and R150 (Excl VAT) per month AND you get a complete tool to manage your website. Your consultant is always a phone call away if you need help.

Our website design software has many intelligent features that are activated at a click of a button, ensuring that your website always adheres to the latest website design standards. Our design templates are easy to understand and will ensure that your website has a unique and professional look.

Kwikwap website pricing



(A complete product description and pricing document is available for viewing / downloading on the **Merit Computers website**, “Documents and Brochures” page: <http://www.kwikwap.co.za/merit/wdocs.php>, or click on “[Kwikwap Products and Pricing.pdf](#)” to access the document directly.)

Initial Costs

Website set-up (max 20 pages) and client training (Excludes graphic design, scriptwriting and photography)	R2500
Domain transfer – if you have a “.co.za” domain name	R165
Domain transfer – if you have a “.com” domain name	R300
Domain registration / renewal – <u>annual fee</u> , only for package 2 & 3	R200

Monthly fees

Package 1

Address “www.kwikwap.co.za/myname” R67.26

Package 2

Dedicated domain name, forwarded to Kwikwap address R112.86

Package 3

Dedicated domain plus online ordering and credit card payment R171.00

All prices are E&OE and include 14%VAT



Your Web Site Specialists

Ask about our Web Design and Web development Courses

GET A COMPLETE WEBSITE FOR ONLY R2500*

kwikwap
The internet, mobilised

THE WORLD'S EASIEST WEBSITE CREATION TOOL