



**THE WORLD'S EASIEST WEBSITE CREATION TOOL**

## Kwikwap Standard Price List

<u>Description of INITIAL COSTS</u>	<u>Price Incl</u> <u>VAT</u>
Website set up and training (once off fee, excludes photographic services, advanced graphic design or scriptwriting, travelling more than 150km return or loading of more than 20 pages [client can load hundreds more themselves after training] ).	<b>R2,500</b>
Domain Transfer (if the client for example already has his/her own <u>existing domain name</u> registered; <u>once off fee</u> . If it is a .Com domain transfer add R135 extra)	<b>R165</b>
Domain Registration / Renewal ( <u>annual</u> fee, only applicable to package 2 and 3)	<b>R200</b>

<u>Description of MONTHLY COSTS</u>	<u>Price Excl</u> <u>VAT</u>
<u>Package 1</u> - Monthly hosting costs (incl <u>full</u> access to Kwikwap system), No dedicated domain, web address e.g. www.kwikwap.co.za/abc	R59 +VAT
<u>Package 2</u> - Monthly hosting costs (incl <u>full</u> access to Kwikwap system), Dedicated domain which is forwarded to the Kwikwap address, including one personalized email address	R99 + VAT
<u>Package 3</u> - Monthly hosting costs (incl <u>full</u> access to Kwikwap system), Full Dedicated domain (which is NOT forwarded, including one personalized email address and <b>online ordering</b> including access to credit card payment gateway)	R150+VAT
First extra personalised email account	R25 +VAT
Second extra personalised email account	R20 +VAT
Third + more extra personalised email accounts	R15 +VAT
Emails through mailing list system	Free
SMS's through Bulk SMS system	R0,22+VAT

**Traffic & Data (space) allowance per website** – currently there are no official limits on the amount of traffic (or data) that clients may have on their websites and/or email. The agreement says the traffic and data must be “within reason”. Seeing that data and traffic charges are continuously dropping, we do not specify a limit at this stage; if however, a client’s website becomes extremely large and/or busy then we will negotiate a new reasonable hosting charge with the client and/or put the website on an overseas server (which is cheaper and slower [until the new undersea cable is installed]).

**\* Note on cancelled or postponed meetings:**

Clients must please note that Kwikwap Agents set aside a few hours to see them, so if a client cancels within 24 hours of the meeting it often leaves the Agent with insufficient time to fill the hours. Therefore, meetings should be please be cancelled or postponed more than 24 hours in advance.

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**MORE DETAILS on Product levels:**

**LEVEL / PACKAGE 1 PRODUCT**

**Mobile and Normal Website on the Kwikwap system**

<b>R59 +VAT per month</b>
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This gives a client a website with an address such as [www.kwikwap.co.za/abc](http://www.kwikwap.co.za/abc) together with full functionality of the whole Kwikwap system. It does NOT allow for a unique domain name such as [www.yourname.co.za](http://www.yourname.co.za). If one keeps in mind that 86% of traffic comes via search engines, then the web address as such does not matter that much.

Here is an example of the level 1 product:

Cardinal Tours | tours | Lynnwood Glen Pretoria South Africa - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

Address <http://www.kwikwap.co.za/ct>

Go PageRank 288 blocked Check

[Home](#) [FAQs](#) | [Appointment Booking](#)

[Tours](#)

[Newsletter/Blog](#)

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**CARDINAL TOURS**

*Cardinal Tours*

*About Cardinal Tours*

Washed by the Atlantic and Indian Oceans, South Africa is a country of contrasting people, scenery and wild life, making it one of the most diverse countries a tourist can hope to visit. Stretching along pristine beaches, stunning mountain ranges, sweltering deserts, vast savannas, bustling cities and quaint and quiet rural villages, South Africa offers the discerning traveller

The web address is an extension of the Kwikwap address.

Your address is always e.g. [www.kwikwap.co.za/abc](http://www.kwikwap.co.za/abc)

## LEVEL / PACKAGE 2 PRODUCT

**Dedicated domain [which is forwarded], mobi & normal website & Kwikwap system**

**R99 +VAT  
per month**

This option allows a **client to have his own domain e.g. [www.yourname.co.za](http://www.yourname.co.za) or [www.myname.mobi](http://www.myname.mobi)** which he/she can advertise and put on business cards as it just looks a little bit better than an address with an extension as in option 1 above.

With this option a “redirect” is put on the domain which will immediately redirect people that visit that dedicated domain to the clients Kwikwap address (e.g. [www.kwikwap.co.za/abc](http://www.kwikwap.co.za/abc)). **The benefit of this is that your advertised web address is nicer.** As with option 1, you have the benefit of all the features of the Kwikwap system.

This option also gives you one email address on your domain if it is hosted with Kwikwap.

Clients can also purchase additional email accounts as per section 4 below.

A visitor will type in the web address into his web browser and then press “Enter”:



One starts browsing by entering the dedicated web address (in this case [www.tvandvideodoctor.mobi](http://www.tvandvideodoctor.mobi)) and then the moment you hit “Enter”, you are redirected to a Kwikwap address, in this case [www.kwikwap.co.za/tv](http://www.kwikwap.co.za/tv)

And then one is immediately taken to the Kwikwap address and the address in the “address bar” changes:



## LEVEL / PACKAGE 3 PRODUCT

Full dedicated domain [NOT forwarded], mobi & normal website & Kwikwap system

**R150 +VAT**  
per month

This is similar to Option 2 above except the visitor is not “forwarded” but instead he always stays on the same dedicated address as he moves through the various pages of the website. See for example [www.theclayclub.co.za](http://www.theclayclub.co.za) ; it is a “full/ normal” website that is running on its own domain with the full benefits of the Kwikwap system. A Visitor never leaves the clients dedicated web address (as seen in the address bar of the internet browser, see picture below to see what the “Address bar” is).

This option also gives you one email address on your domain if it is hosted with Kwikwap.

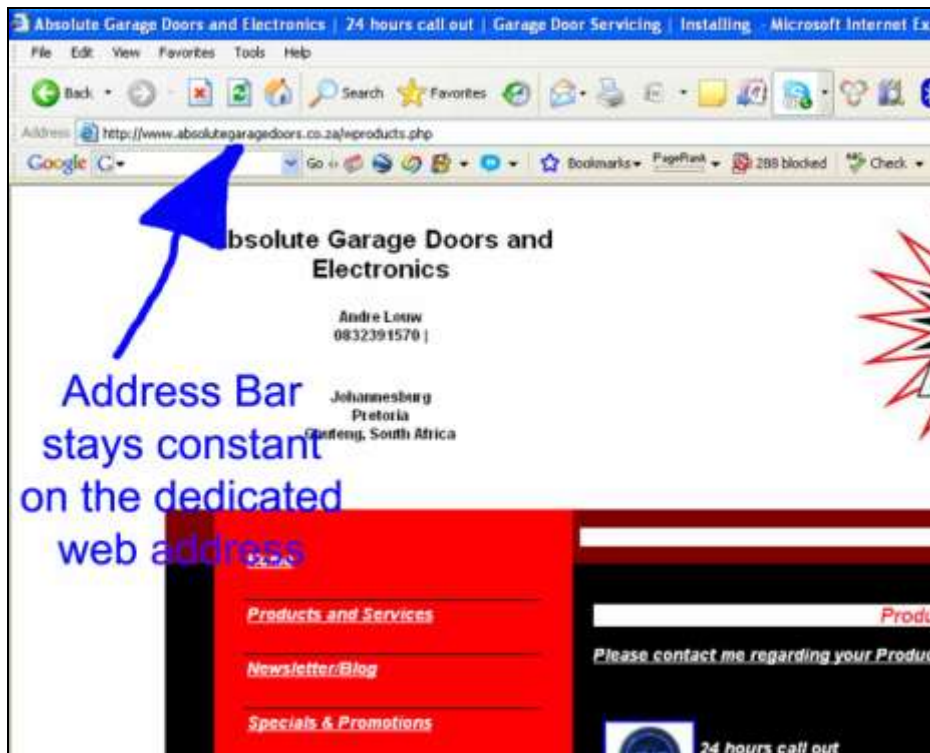
Clients can also purchase additional email accounts as per section 4 below.

This package has the following **bonus / free add-on** feature included:

- **Online shop / Online ordering / Online Quotations** (including credit card payment facilities)



Herewith a sample of a website where the web address never shows the Kwikwap address; it stays on the same “dedicated address” (in this case [www.absolutegaragedoors.co.za](http://www.absolutegaragedoors.co.za)) throughout your browsing session.



#### **4. Extra Email accounts**

The cost of extra email accounts works on a sliding scale:

- 1 <sup>st</sup> extra email account	R25+VAT per month
- 2 <sup>nd</sup> extra email account	R20+VAT per month
- 3 <sup>rd</sup> and more email accounts	R15+VAT per month each

#### **Two important notes:**

1. All packages include a live report that tells you which search terms brought visitors to your site, how many visits you had from which search engines and from which countries your web visitors come from.
2. The R150 products perform slightly better on the search engines; if it is very important for you to be on the first page then choose the R150 product.

**Prepared on 14 September 2009 by Kwikwap Head Office, Tel 012-809 4254**

**We set up a  
complete website  
for you for  
only R2500\***

**Unlimited number of pages  
and fully interactive**

**Never again be charged for  
website updates!**

**We get your business onto**

**Google™**

**Telephonic hyperlink Easily update your  
website Cellphone compatible Forums  
Events calendar Questionnaires FAQ  
(frequently asked questions) Newsletters  
& links Advertising space Youtube videos  
Documents & brochures Interactive add-ons  
Online forms Online shop Announcements  
Bulk SMS system Specials**



\*Monthly costs between  
R59 and R150 (+VAT).

**kwikwap**  
The internet, mobilised

**Call us for a website today!**

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