



## **Advantages and Benefits of the Kwikwap System.**

- 1) The Kwikwap system is so easy to use: If you can type and format a letter on a word processing package (like MS-Word), and can surf the internet, you can learn to use this system within an hour. No IT skills required!
- 2) You can design, maintain and update your own website, as and when you wish, as often as you want, without having to pay extra.
- 3) Your site will be search-engine optimised by following a few easy tips.
- 4) Your web site will automatically be mobi ready!
- 5) The mobi site is also fully search engine optimised.
- 6) A bulk e-mail system feature, to send newsletters to your customers, is built-in.
- 7) You can promote specials via the bulk sms sending facility, at greatly reduced costs.
- 8) Ease of use: Your web site can be up and running within an hour!
- 9) Interact with your customers via
  - a) online forms and surveys,
  - b) maintaining your own blog,
  - c) setting up a discussion forum,
  - d) creating a members-only (sign-in) section on your site, and
  - e) using the highlighted, scrolling announcement on your home page.
- 10) Publish any form of media on your site, like pictures, scrolling photo albums, and even videos!
- 11) Use any of the following industry specific modules at no extra cost:
  - a) Appointment booking system
  - b) Recruitment module
  - c) Online loan application
  - d) Estate agent module
  - e) **Home rental module**
  - f) Auto dealer module
  - g) Bike dealer module
  - h) Accommodation booking and enquiry system
  - i) Community Policing Forum module
- 12) Allow advertising logos on your site, generating additional revenue.
- 13) Very low set-up, training and hosting fees, although flexible, feature rich, and easy to use!



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***Kwikwap : The World's easiest web creation tool.***